

Genuine Windows Vista™ Quick Reference Guide

Things have changed with Windows Vista. The new Software Protection Platform, built into Windows Vista, makes the user experience noticeably different between a genuine version and non-genuine version of Windows Vista.

Top 5 reasons why your customers should get only genuine Windows Vista:

- 1 Only genuine Windows Vista provides an enhanced user experience with an improved user interface and innovative visuals with Windows® Aero™*.
- 2 Only genuine Windows Vista provides access to Windows ReadyBoost™, a way to speed up PC performance with readily available USB devices.
- 3 Only genuine Windows Vista provides access to hundreds of updates and downloads of popular applications like Windows Media® Player to keep up-to-date over time.
- 4 Only genuine Windows Vista provides the full features and protection from spyware and malware with Windows Defender.
- 5 Only users of genuine Windows Vista have access to support from Microsoft.



Top 5 reasons why your customers should never get a non-genuine version of Windows Vista:

- 1 Constant desktop reminders will notify your customers they have installed non-genuine Windows Vista software.
- 2 Great new features such as Windows Aero and Windows ReadyBoost are disabled.
- 3 Non-security updates and downloads are denied, such as new releases of Windows Media Player and Windows Internet Explorer® 7.
- 4 Information stored on the PC may be exposed to on-going risks from spyware, malware, and viruses.
- 5 If Windows Vista is not activated with a genuine product key, the system will be put into reduced functionality which means:
 - No desktop
 - No start menu or task bar
 - Windows Vista functionality is limited to the default web browser for 1 hour per odds

**Help your customers avoid
reduced functionality**